



25TH ANNIVERSARY CELEBRATION & SILENT AUCTION

FC Richmond will be hosting a special 25th Anniversary Celebration
& Silent Auction on Friday, March 11, 2010

Please reserve this date and invite as many friends, family, coaches, and alumni as you wish.

If you would be interested in volunteering to help out with the celebration
or your company would be interested donating a silent auction gift, please contact Ryan Molloy
ASAP at 266-9555 or travel@fcrichmond.com.

This year's event will be held at the Holiday Inn Koger Center. Festivities will begin at
7:00 pm and last until 12:00 pm. Included in your \$50 dollar admission is two drink tickets,
Hor's d'Ourves, DJ/Band, a chance to win the Grand Prize, and various door prizes, We plan to
celebrate FC Richmond's 25th Anniversary in Grand Style while having a lot of fun!!!!

This year's Grand Prize Drawing for **ALL IN ATTENDANCE** is - a \$250 cash prize (you must be
present to register). We will also have door prizes and a silent auction with a large variety of
prizes from soccer camps to family portraits to vacation getaways.

In addition to the celebration and silent auction, we will also be honoring the FC Richmond 25th
Anniversary Soccer Team. The team will be comprised of the top 25 players that have played
for FC Richmond through the years.

The proceeds raised from the 25th Anniversary Celebration and Silent Auction will benefit the
FC Richmond Scholarship Fund and John Le Lay Memorial Fund. A portion of your \$50 admission
may be a tax-deductible contribution. In addition, if your company participates in a "Matching
Gifts" program (your company will match your donation) then please send in the appropriate
paperwork along with your RSVP.

The Scholarship Fund pays for fees of young boys and girls in the recreational, pdp, and travel
programs who otherwise could not afford to play organized soccer. The **John Le Lay Memorial
Fund** was set up to honor the legacy of former FC Richmond coach, John Le Lay.

This is a good opportunity to support a great cause, have a fun evening out with friends, and
support your club.

**Watch the mail in mid January for your invitation!!! Thanks in advance for your
generosity, and we look forward to seeing you at the 25th Anniversary Celebration and
Silent Auction**



25TH ANNIVERSARY CELEBRATION & SILENT AUCTION

If your business would like to get involved with the 25th Anniversary Celebration and Silent Auction, please contact Ryan Molloy at travel@fcrichmond.com or 804-266-9555.

Presenting Sponsor -- \$4,000

Naming rights to the event - Ex. "25th Anniversary Celebration & Silent Auction Presented by _____" (invitations to be distributed to over 1000 households)

Name on all materials distributed concerning the event (emails, paper, etc)

Banner at registration table and Banner at entrance to the main hall and banner inside main hall

Full page add in event program

Full page add in club's 2011-12 travel directory (distributed to over 400 households)

Full page add in Sun Cup Tournament (6/2011) and Richmond Cup Tournament (9/2011) Program -- over 200 teams total for both events

Place business logo with link to website on www.fcrichmond.com

4 complimentary tickets to 25th Anniversary Celebration and Silent Auction

Hospitality Sponsor -- \$2,000

Banner at Food and Beverage Stations (1 food station and 3 beverage areas)

Full page add in event program

Full page add in club's 2011-12 travel directory (distributed to over 400 households)

1/2 page add in Sun Cup Tournament (6/2011) and Richmond Cup Tournament (9/2011) Program -- over 200 teams total for both events

Place business logo with link to website on www.fcrichmond.com

2 complimentary tickets to 25th Anniversary Celebration and Silent Auction

Entertainment Sponsor -- \$1,000

Banner at DJ/Band Area

Full page add in event program

1/2 page add in club's 2011-12 travel directory (distributed to over 400 households)

1/2 page add in Sun Cup Tournament (6/2011) and Richmond Cup Tournament (9/2011) Program -- over 200 teams total for both events

Place business logo with link to website on www.fcrichmond.com

2 complimentary tickets to 25th Anniversary Celebration and Silent Auction

Silent Auction Items

Value of item -- \$500 or above

1/2 page add in event program

1/2 page add in club's 2011-2012 travel directory (distributed to over 400 households)

1 complimentary ticket to event

Value of item -- \$200 - \$499

1/2 page add in event program

Value of item - less than \$199

Listing in event program